2024 Fun Walk

Press Pack

PUBLISHED JANUARY 2025

The 2024 Fun Walk raised nearly £101,000 for local charities and good causes.



The Fun Walk

Contents

Event Announcement P.1

Pre-Event Coverage P.2

Event Coverage P.6

Post-Event Coverage P.8

2024 Beneficiaries P.11

2024 SPONSORS:

- Greater Anglia
- Brown & Carroll
- Butyl ProductsGroup
- •IFE Global Logistics
- Tunnelcraft
- Sanctuary Housing
- Hunt Smee
- Mr Barrie Stone and others.

Founded in 2002, the Fun Walk Trust has since raised more than £1.6 million for good causes across Essex and beyond.



Event Announcement

INYOURAREA COMMUNITY

2024 Essex Fun Walk registrations now open

A community event update from your area







FUN WALK: Louise McKinlay, Deputy Leader for Essex County Council with Trustees Chris Brewster, Sandra Bastow and Sylvia Kent at BBW CVS Charity Sector Event on March 20

At a Charity Sector event last week held by BBW CVS, the Trustees met with the Deputy Leader of Essex County Council, Louise McKinlay to promote the Fun Walk and were also there to encourage organisations to register for the September Fun Walk. The Fun Walk trustees Sylvia Kent, Christine Brewster and Sandra Bastow met some of the amazing organisations that the Fun Walk has helped, and also talked to staff from other charities and community groups that were looking to boost funding for their projects and good causes.

The Fun Walk team provides the sponsorship forms for the walks, which may take place anywhere and anytime during September. Then with the generous support of local businesses the Trust tops up the sponsorship money raised by each organisation, on a pro-rata basis, which last year equated to a 40 per cent bonus.

Sandra Bastow said: "The Fun Walk is extremely grateful for the local businesses that have already confirmed their support of the 2024 event including Greater Anglia, Butyl Products Group, Tunnelcraft and others. I am delighted by the number of organisations that have already registered."

For more information, and to register a team or organisation, please visit the Fun Walk website at **thefunwalktrust.co.uk**.

phoenix98

2024 Fun Walk Launches with Support from Local Businesses

Written by Paul Golder in Local news Tuesday 2 April 2024, 6.56pm 1,817



Fun Walk Registration now open

At a Charity Sector event last week held by BBW CVS, the Trustees met with the Deputy Leader of Essex County Council, Louise McKinlay to promote the Fun Walk and were also there to encourage organisations to register for the September Fun Walk.



10 GAZETTE WEDNESDAY, APRIL 10, 2024

News

Fun Walk team gearing up for their next charity fundraiser in September

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Biberica and itsulden MP John Baren and his tons started the Fun Queen's Godhes holter and tasked 6,0000 he six charities and projects. The event became as annual one or and continues to grow. The second to the continues to grow.

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Event publicity included multiple articles in local newspapers, community websites and on social media.

The Fun Walk was also featured on-air by Phoenix FM and Gateway 97.8, and John Baron was interviewed about the 2024 Fun Walk success on BBC Radio Essex





ESSEX

Pre-Event Coverage (May - August 2024)



2024 Fun Walk bonus pot gets boost from Brown & Carroll Ltd

10th May 2024 Posted by Aston Avery

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At a visit to long term Fun Walk Trust sponsor Brown and Carroll's office in Basildon last week, the Fun Walk Trustees John Baron MP, Sylvia Kent, Christine Brexister and Sandra Bastow were able to share the great news tha pledges from local businesses to the 2024 Bonus pot have now exceeded £30,000 and to thank Brown 8. Carroll for their donation this year and in creceding years.

John Baron said:

"On behalf of the trustees and team, I would like to convey a personal thank you to Brown and Carroll, and to all the other sponsors that have pledged a donation to the 2024 Fun Walk Bonus Pot. They include Greater Anglia, Butyl Products Group, Tunnelcraft, IFE Global Logistics, Swan Housing Group, RIS Group, Mr Barrie Stone and others. The Bonus pot now exceeds £30,000 and this will be distributed on a pror rate basis to all this year's participating organisations."

"We continue to encourage good causes to register for the September Fun Walk, please come and join us to raise money for your community projects. For more information, please visit the Fun Walk website: www.thefunwalktrust.co.uk."

In welcoming the Fun Walk Trustees, Steve Brown, co-founder and Director at Brown and Carroll, said

"We have been supporting the Fun Walk since 2018 as this is a great way of providing important funding to many local good causes. It also aligns really well with our Social Impact objectives. We wish all participants well and look forward to hearing of the total monies raised."

This year the sponsored walks can happen anytime during September and at any location chosen by the registered charity or local community group. With the generous support of local businesses, the Trust tops up the sponsorship money raised by each group on a pro- rata basis, which last year equated to a 40% borus over and above the amount each organisation raised themselves.







2024 Fun Walk Bonus pot gets boost from Brown & Carroll Ltd

Written by Paul Golder in Local news Saturday 4 May 2024, 11.49am 2,788



Steve Brown, director of Brown & Carroll with Fun Walk trustees. L-R Sandra Bastow, Sylvia Kent, John Baron MP, Steve Brown and Christine Brewster

At a visit to long-term Fun Walk Trust sponsor Brown and Carroll's office in Basildon last week, the Fun Walk Trustees John Baron MP, Sylvia Kent, Christine Brewster and Sandra Bastow were able to share the great news that pledges from local businesses to the 2024 Bonus pot have now exceeded £30,000 and to thank Brown & Carroll for their donation this year and in preceding years.

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90 Organisations registered with an estimated 3,000 participants.

The 2024 Fun Walk raised nearly £101,000 for local charities and good causes.













Essex Fun Walk Gives Boost to Local Charities

Written by Paul Golder in Local news Thursday 6 June 2024, 5.58pm 1,771



The Fun Walk Trustees had the pleasure of visiting the BCCS offices in Billericay last week following an invitation from Community Engagement Officer Damian Dillon, to see how the funding provided by the Fun Walk Trust is being used. The trustees were delighted to meet with the BCCS team and to be shown around their wonderful facilities being used to support Essex children.

Damian Dillon said:

"BCCS is committed to supporting a future where children and young people have a voice that is heard, enabling them to access the best possible mental health support. In recognition of our 40th anniversary this year, we will be holding a number of walks during the summer months in support of children's mental health. The Fun Walk Trust has helped us boost our fundraising by means of their generous Bonus pot, and has been an important source of funding for us over the last 8+ years."

Special Needs and Parents (SNAP), is a local charity that has also been part of the Fun Walk for nearly a decade. Fiona Townsend, Fundraising Officer for SNAP said:

"Support from the Fun Walk Bonus Pot helps us continue to be there for more than 4,000 Essex Families. Thanks to the Fun Walk Team and the companies that generously contribute, families can continue to rely on a variety of therapeutic and developmental sessions for children and young people with an additional need or disability. We are looking forward to this year's event and we hope to encourage even more of our supporters to get involved."

The Fun Walk invites Essex charities or local community groups to register for the September Fun Walk, to raise money for their projects. The sponsored walks can happen anytime during September and at any location chosen by the charity or community group.

John Baron, Chair of Trustees, said:

"Like BCCS and SNAP, many charities and good causes are not just benefitting from raising funding through their own sponsorship efforts, but also from The Fun Walk Trust's Bonus Pot which last year topped-up sponsorship monies by 40%. Each year local businesses and individuals donate into the Bonus Pot and this year, so far, they include Greater Anglia, Brown & Carroll, Butyl Products Group, Tunnelcraft, IFE Global Logistics, Swan Housing Group, RIS Group, Mr Barrie Stone and others."



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NEWS POLITICS SPORT - EDUCATION COMMUNITIES JOBS PROPERTY

NEWS POLITICS

Fun Walk Trust gives boost to local charities

By Staff Reporter June 6, 2024

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For more information, please visit the Fun Walk website; www.thefunwalktrust.co.uk

TrustLinks

Your continued commitment enables us to provide essential services, support families and individuals in need of mental health assistance, and create a safe space where people can find hope and healing. We could not achieve this without your generosity and belief in our mission.

Sally Jackson-Robins **Fundraising** Officer



Radio Romford

Essex Charities Prepare for September Virtual Fun Walk



The Fun Walk organisers are estimating that over 80 charities and a record 3,000 supporters will take part in this year's walk, and look forward to seeing all the returning organisations as well as

nunity interest groups to participate – they can register at w

The event allows supporters to complete their sponsored walk anytime during September, with sponsorship forms and guidance available from the Fun Walk team

John Baron, Chair of the Fun Walk Trustees said

"The Fun Walk has raised over £1,500,000 for local charities and community groups since it started in 2002, and many use this as a key funding event for the year. We have a 'Bonus Pot' ready to distribute, courtesy of our wonderful local businesses who have already pledged over £30,000 fo this year alone. They include Greater Anglia, Brown & Carroll, Butyl Products Group, Tunnelcraft, IFE Global Logistics, Swan Housing Group, RIS Group, Mr Barrie Stone and others."



Essex charities prepare for September **Virtual Fun Walk**

Things to do in your area



Fun Walk organisers are estimating that over 80 charities and a record 3,000 supporters will take part in this year's walk, and look forward to seeing all the returning organisations as well as those participating for the first time. There is still time for charities, local schools, churches, grass roots sports teams and other community interest groups to







Fun Walk team visits Essex Therapy Dogs ahead of September Virtuaİ Fun Walk

The Fun Walk Trustees were delighted to visit Witham Leisure Centre to see the work of Essex Therapy Dogs, who are one of the many charities and local community groups registered for this year's Fun Walk

Tina Jullings, who founded Essex Therapy Dogs in 2021, said:

"In 2023, we were invited to join the Fun Walk for the first time. Registration was simple to do, and we were provided with posters and sponsorship forms which were sent to all the members of Essex Therapy

"As the event was so flexible, our members were able to complete the 5k sponsored walk anytime between 1st – 30th September, and we decided to schedule a week of sponsored walks in Colchester, Braintree, Southend, and Chelmsford during the first week of September where we raised over £300. The Fun Walk Trustee's then gave us £122 from the bonus pot. As a small charity, every penny raised helps us provide comfort, help and support to people who need it. For these people, a visit from a therapy dog can be the highlight of their week, as our dogs can help the sick, lonely and elderly people feel happier and

"We have signed up again to do it this year and are looking forward to raising more much needed fund: for our amazing dog therapy group,"

Richard Moss, Community and Health Development Manager at Witham Leisure Centre

"Essex Therapy Dogs have been joining us at our Social Spaces sessions for over a year now. They have proved hugely popular with visitors, in particular children. We love the partnership with Essex Therapy Dogs and we are fully supportive of their mission statement. The dogs bring real joy to members and visitors at Witham Leisure Centre.

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10 GAZETTE WEDNESDAY, JULY 24

Record number of supporters set to take part in the Fun Walk

THE Fun Walk organisers are estimating that more than 80 charities and a record 3,000 supporters will take part in this year's event. They are looking forward to seeing all the returning organisations as well as those participating for the first time. There is still time for charities, local schools and churches, grass roots sports teams and other community interest groups to participate by registering at www.thefunwalkfrust.co.uk
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Brown & Carroll, Burly Products
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Former Basildon and Billericay

the run wark in 2002 to commemorate the Queen's olden Jubilee and raised £6,000 for six charities and projects. The event became an annual one and

chartites and projects. In event became an annual one and continues to grow. To assist with its growth, in 2013 the Fun Walk became a registered charity and its now officially known as The Fun Walk Trust (Registered Charity number: ITSI626). In 2019 Basildon Billericay and Wickford CV swa sappointed to administer the event on behalf of the trustees.



sponsorship from local businesses. The Bonus Pot is a unique feature of the event, into which local businesses and individuals kindly donate and which is then distributed to participating organisations on a pro-rata basis in addition to the monies they

community groups.

The Fun Walk Trust organises the walk and takes care of the paperwork, leaving the projects free to focus on raising sponsorship.



Fun Walk Team visits Essex Therapy Dogs ahead of September Virtual Fun Walk

Written by Paul Golder in Local news Friday 23 August 2024, 5.09pm 1,051



Essex Therapy Dogs with Fun Walk Trustees and Richard Moss

The Fun Walk Trustees were delighted to visit Witham Leisure Centre to see the work of Essex Therapy Dogs, who are one of the many charities and local community groups registered for this year's Fun Walk

Tina Jullings, who founded Essex Therapy Dogs in 2021, said:

"In 2023, we were invited to join the Fun Walk for the first time. Registration was simple to do, and we were provided with posters and sponsorship forms which were sent to all the members of Essex Therapy Dogs."

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The Fun Walk team is estimating that over 90 charities and a record 3,000 supporters will take part in this year's walk, and look forward to seeing all the returning organisations as well as those participating for the first time.

Fun Walk Trustee, Sandra Bastow, said:

"There is still time for charities, local schools and churches, grass roots sports teams and other community interest groups to participate - they can register at www.thefunwalktrust.co.uk"

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INYOURAREA COMMUNITY

Fun Walk team visits Essex Therapy Dogs ahead of September virtual Fun Walk

A community news update from your area

By NOTICEBOARD - 28 August 202-



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Thank you goes to the generous organisations that contributed to the bonus pot which was shared between the good causes taking part in the event.



Thank you so much the money will make such a difference to our project and our walkers will be so pleased they have made a difference when I tell them.

Christine Barlow

Clerk to Bowers Gifford & North Benfleet Parish Council

Event Coverage











As a small

independent charity

who is self-funded,

help from friends in the community

makes an enormous

difference to us.

In 🗘 🏠 🏚 YourArea

INYOURAREA COMMUNITY

In pictures: Around 3,000 supporters took to the streets of Essex for the Fun

Local businesses top up the amount each organisation raises

By NOTICEBOARD · 31 October 2024



WALKERS UNITE: St John's and St Mary's churches plus St John's Childcare joined in

This year's Fun Walk saw 90 local charities and community groups register, and an estimated 3,000 supporters take part in sponsored walks across Essex.

The Fun Walk Trust helps charities, local schools and churches, grass roots sports teams, and other community groups raise funds for their projects and initiatives.

A bonus pot sponsored by local businesses tops up the amount each organisation raises themselves.



ALL MARCH: Basildon Twinning join the Fun Walk





"To see more photos and learn about the Fun Walk, pleas



NE COMPANIONS: Basildon Borough Heritage Society jo



We could not hold this event without the generous support





Brown & Carroll, Butyl Products Group, Tunnelcraft, IFE Global



On behalf of the children, parents & siblings who benefit from our services may I again express our huge appreciation for your support, your kindness really makes a difference.

Helen Diddams BOSP Community Fundraiser

Thousands help to put fun into Fun Walk while raising funds for causes











WEDNESDAY, NOVEMBER 13, 2024 GAZETTE 9









SYLVIA KENT'S READING & WRITING FORUM







This year's Fun Walk saw 90 local charities and Inis year's Fun Walk saw 90 local charities and community groups registered and an estimated 3,000 supporters take part in sponsored walks across Essex. The participating organisations are currently collecting their sponsorship money, and the Fun Walk team is set for a 'grand reveal' of the amount raised at their Celebration Evening on November 29th.

The Fun Walk Trust helps charities, local schools and churches, grass roots sports teams and other community groups raise funds for their projects and initiatives, and a Bonus Pot sponsored by local businesses tops up the amount each organisation raises themselves.

John Baron, Chair of the Fun Walk Trustees, said:

"This year's event looks as if it will be even more successful than last year, and we are delighted so many charities and good causes will be able to use the Fun Walk to boost their fundraising efforts."



"The photos we received of the various sponsored walks completed around Essex have been wonderful and we are happy to share some of the highlights. To see more photos and learn about the Fun Walk, please visit our website: www.thefunwalktrust.co.uk"

"We could not hold this event without the generous support of local businesses who sponsor the Bonus Pot. They include Greater Anglia, Sanctuary Housing Association, Brown & Carroll, Butly Products Group, Tunnelcraft, IFE Global Logistics, Mr Barrie Stone and other individuals. Our thanks go to them all."

Post Event Coverage





2024 Fun Walk raises over £100,000 for Essex good causes

6th December 2024 Posted by Aston Avery

At a Celebration Evening last week attended by many local charities and community groups, John Baron, Chair of the Fun Walk Trustees, announced that the 2024 Fun Walk had raised nearly £101,000 with an estimated 2,000 supporters taking part in sponsored walks across Essex.

John welcomed Professor Michael Almond, Deputy Lieutenant of Essex, representing His Majesty the King, Commanding Officer Simon Tayor and the 2393 (Billericay) Air Training Cadets, as well as Jim Shrubb the Billericay Town Cryer, and thanked them for their support of the Celebration evening.

John Baron said:

"I confirmed last year that I wished to continue my involvement with The Fun Walk Trust charity that we established in 2002, and which has since raised over £1,635,000 for local charities and good causes."

"To be part of the Fun Walk over 22 years is a great honour. It represents the best of our communities in working together and marries a very strong charitable and entrepreneurial ethos by encouraging businesses to donate into the bonus pot which in turn encourages charities to do even more."

John thanked the organisations present for all the work they do in the local community during the year, and said:

"Tonight we can celebrate that as well".

In terms of Fundraising, John was happy to announce that this year's event raised over £100,000 including the bonus, which this year was set at 30%. This total is better than recent years' efforts and the bonus amount along with Gift Aid allows charities to add more than 50% to the money raised directly from their sponsored walks.

John said:

"I would like to take this opportunity to thank our generous Bonus Pot sponsors including Brown & Carroll (London), Sanctuary Housing, Greater Anglia, Tunnelcraft, Butyl Products Group, IFE Global Logistics, Mr Barrie Stone and a number of other individuals."

There was also a special mention of Ram Goyal of Hallmark Care Homes, who was present at the event, given he has been a major supporter of the Fun Walk over the past decade.

John thanked the 'Home team' for making things run smoothly including the Fun Walk Trustees, Sandra, Christine, and Sylvia as well as Simon Licence from Hunt Smee Accountants, and the BBW CVS team led by Chief Officer Simon Johnson, who help provide the administration for the Fun Walk Trust.

He concluded by saying:

"If you know of any other good causes or charities, please ask them to get in touch with us for next year's event."



2024 Fun Walk Raises over £100,000 for Essex **Good Causes**

Written by Paul Golder in Local news Sunday 8 December 2024, 10.57am

● 869



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InYourArea

INYOURAREA COMMUNITY

In pictures: 2024 Fun Walk raises more than £100,000 for Essex good causes

An estimated 2,000 supporters took part in sponsored walks across Essex

By NOTICEBOARD · 9 December 2024



CHARITY SUPPORTERS: Basildon Borough Heritage Society (Images: Anna Lukala)

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Commanding Officer Simon Tayor, and the 2393 (Billericay)
Air Training Cadets, as well as Jim Shrubb, the Billericay Town
Cryer, and thanked them for their support of the celebration
evening.

John Baron said: "I confirmed last year that I wished to continue my involvement with The Fun Walk Trust charity that we established in 2002, and which has since raised more than £1,635,000 for local charities and good causes.





"To be part of the Fun Walk for 22 years is a great honour. It represents the best of our communities in working together, and marries a very strong **charitable** and entrepreneurial ethos by encouraging businesses to donate into the bonus pot, which in turn encourages charities to do even more."

John thanked the organisations present for all the work they do in the local community during the year, and said: "Tonight we can celebrate that as well."









In terms of fundraising, John was happy to announce that this year's event raised more than £100,000, including the bonus, which this year was set at 30 per cent.

This total is better than recent years' efforts, and the bonus amount, along with Gift Aid, allows charities to add more than 50 per cent to the money raised directly from their sponsored walks.





John added: "I would like to take this opportunity to thank our generous Bonus Pot sponsors, including Brown & Carroll (London), Sanctuary Housing, Greater Anglia, Tunnelcraft, Butyl Products Group, IFE Global Logistics, Mr Barrie Stone, and a number of other individuals."

There was also a special mention of Ram Goyal of Hallmark Care Homes, who was present at the event, given he has been a major supporter of the Fun Walk over the past decade.







John thanked the 'home team' for making things run smoothly, including the Fun Walk Trustees, Sandra, Christine, and Sylvia, as well as Simon Licence from Hunt Smee Accountants, and the BBW CVS team led by Chief Officer Simon Johnson, who help provide the administration for the Fun Walk Trust.



Thanks once again to all the Trustees and Sponsors of the Fun Walk Trust for all your hard work in putting on such a wonderful and all-inclusive event. It really is appreciated.

Fiona Townsend

Fundraising Assistant

Zero Five Club

Thank you for all you do at the fun walk, it really helps us make a difference to the people we support.

Kate Knight



4 GAZETTE WEDNESDAY, DECEMBER 18, 2024





Fun Walk celebrates raising over £100,000 for charities

At a Celebration Evening last week attended by many local charities and community groups, John Baron, Chair of the Fun Walk Trustees. announced that the 2024 Fun Walk had raised nearly £101,000 with an estimated 2,000 supporters taking part in sponsored walks across Essex. John welcomed Professor Michael Almond, Deputy Lieutenant of Essex, representing His Majesty the King, Commanding Officer Simon Tayor and the 2393 (Billericay) Air Training Cadets, as well as Jim Shrubb the Billericay Town Cryer, and thanked them for their support of the Celebration evening.

John Baron said:

"I confirmed last year that I wished to continue my involvement with The Fun Walk Trust charity that we established in 2002, and which has since raised over £1,635,000 for local charities and good causes."

"To be part of the Fun Walk over 22 years is a great honour. It represents the best of our communities in working together and marries a very strong charitable and entrepreneurial ethos by encouraging businesses to donate into the bonus pot which in turn encourages charities to do

John thanked the organisations present for all the work they do in the local community during the year, and said "Tonight we can celebrate that as well".

In terms of Fundraising, John was happy to announce that this year's event raised over £100,000 including the bonus, which this year was set at 30%. This total is better than recent years' efforts and the bonus amount along with Gift Aid allows charities to add more than 50% to the money raised directly from their sponsored walks.



Many local charities & good causes benefitted from the 2024 Fun Walk.



I intend to continue
my link with the
wonderful
constituency of
Basildon and
Billericay, which it
has been my
honour to serve, by
continuing in my
role as Chair of the
Fun Walk Trust.

JOHN BARON

CHAIR OF THE FUN WALK TRUSTEES



2024 Beneficiaries

1st Buttsbury Rainbows 4th Billericay Scout Group 4th Buttsbury Guides Accuro (Care Services)

Assure

Baddow Hall Schools PSA Basildon and Pitsea Carnival

Basildon Borough Heritage Society
Basildon Borough Twinning Association

Basildon Hockey Club

Basildon Mind

Basildon Operatic Society Basildon Rugby Club

BASIS

Billericay and District Parkinson's Support Group

Billericay Baby Basics

Billericay Community Housing Association

Billericay Educational Trust

Billericay Food Bank Billericay Mothers Union Billericay Town Twinning

BOSP (Brighter Opportunities for Special People)

Bowers Gifford and North Benfleet Parish Council

Brentwood Catholic Children's Society

Carers First

Changing Pathways

Childhood Eye Cancer Trust

Christ Church Billericay

Churches together in Basildon

Essex Respite and Care Association

Essex Therapy Dogs

Fish 4 Life Angling Academy

Friends of Abacus Primary School Friends of South Green Schools

Gateway Community Media

Goldenley Care Home

GOSH

Hamelin Trust

Hearing Help Essex

Manor Mission Church

Mayflower performing Arts

Motivated-Minds

Page Woods Trust

Parents 1st

PCC of Langdon hills

Peter Pan Preschool

Phoenix FM

Remus Memorial Horse Sanctuary

Rotary Club of Billericay

Schools Ministry Billericay

SNAP

Southend Sea Cadets

St Mary the Virgin Church Little Burstead

Sunnymede Pre-School

The Cirdan Sailing Trust
The Friends of Billericay School

The Friends of Billeticay School
The Friends of Holy Trinity Rayleigh

The Sarah Kitchener Perrow Fund

The Table

The Zero Five Club

Trust Links

Wickford Majorettes

Zedgeneration CIC for Little Learners



The Fun Walk Trust

CIO Charity No. 1151626 Trustee Chairman: John Baron

c/o BBW CVS, The George Hurd Centre, Audley Way, Basildon, Essex. SS14 2FL

Email: funwalk@hotmail.co.uk

Website: http://www.thefunwalktrust.co.uk Tel: 01268 294125